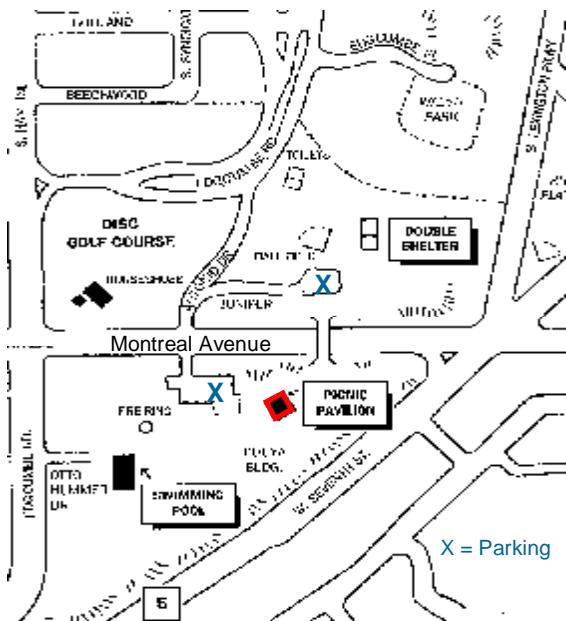


# Adventure for Real Starts Here

July 27, 6:00-8:30 PM  
**Highland Park  
 Picnic Pavilion**  
 1200 Montreal Avenue  
 Saint Paul, MN 55116



I-35E to W Seventh Street to Montreal Avenue

**Barbecue: 6:00 PM**

**Kickoff: 7:00 PM**

**Break-out Sessions: 7:30-8:30 PM**

- FYR Crew (Fall Youth Recruiters)
- Cubmasters | Scoutmasters
- Venturing Crew Advisors
- Pack/Troop/Crew Committee Chairs
- District Chairs & Commissioners
- Unit Commissioners and
- Membership Committee Members

## Cub Scouts\* Boy Scouts\* Venturers



# Adventure for Real

# But first they have to join

# FALL ROUNDUP KICKOFF

**Join us for the HOTTEST event of the summer!**

**WHO:** All Scouters interested in recruiting **NEW** Cub Scouts, Boy Scouts and Venturers.

**WHAT:** **Fall Roundup Kickoff**  
Barbecue: 6:00 PM  
Kickoff: 7:00 PM  
Breakouts: 7:30 PM

**WHERE:** **Highland Park**  
Picnic Pavilion  
1200 Montreal Avenue  
St. Paul MN 55116

**WHEN:** **Thursday, July 27, 2006**

**WHY:** Our mission is clear. We must implement a Round-Up Campaign that will build excitement in the communities we serve and will give every boy (and young woman) the opportunity to join Cub Scouting, Boy Scouting & Venturing.

Don't miss this event

A successful roundup starts with a plan. It continues when the plan is developed with a campaign mentality that includes attention to detail and builds commitment and excitement. The plan calls us to commit to the recruitment and training of a full team of volunteers to ensure its success. It includes the creation and application of a dynamic marketing plan to support the objectives, and it ends when the objectives of the campaign have been exceeded.



**We have the plan!**

**We have the marketing tools!**

**We need YOU!**

Purpose: Four important elements of the Fall Roundup Campaign

1. To ensure every youth is extended an invitation to join.
2. To enroll prospective youth into existing units.
3. To enlist parent participation as unit leaders.
4. To organize new units.

*REGISTER TODAY*

The first 200 registrants will receive a FREE Northern Star Council T-shirt.



Call, Fax or Email Michelle **by July 25, 2006**  
651.254.9176,  
Fax: 651.224.7239 or  
[mpitheon@northernstarbsa.org](mailto:mpitheon@northernstarbsa.org)

The following information should be included in your reservation:

Name

District

Position

Unit (if applicable)

Fall Roundup Responsibility

See you on the 27th