

Dear Unit Popcorn Chair—

Fall is fast approaching, and the smell of new school supplies, football and best of all – POPCORN is in the air! The fall 2009 Popcorn sale promises to be the most exciting one in recent memory. New products, new (and better!) prizes, new partnerships with the Minnesota Vikings and the Science Museum of MN, and the opportunity to earn money to attend camp, the 2010 Jamboree or any outing your unit desires will lead the way to a successful popcorn sale this fall.

Your district popcorn chairs have met and are excited to kick off the 2009 fall sale. The next step is for your unit to attend one of the trainings listed below. One of the exciting things I can tell you is that neither Trails End nor Northern Star Council are increasing prices on any item this year, helping your unit sell more popcorn than ever before! With the soft economy, youth need successful fundraisers more than ever, and we are committed to help each unit succeed.

Because of that, and the large amount of changes in products and prizes programs, in order to receive your unit's maximum commission possible, someone from your unit is required to attend one of the 15 trainings listed below. For units that do not attend training, their base commission rate will be 32% for Packs, 37% for Troops and Crews (who do not choose the prize program). Units that attend training will receive **3% commission upgrade**. If the popcorn chair cannot attend, another adult needs attend to get their unit credit for training. These trainings are the locations to pick up your popcorn packets for the fall sale. The district popcorn chairs all agreed that this was the best way to make sure that each unit has the most accurate and best information for a great sale this fall to help each unit be successful. By attending, you will learn proven ways how to increase your unit's popcorn sale, including how to put on a great kickoff and information about the upcoming sale. Your unit can also win prizes that it can use at the unit's popcorn kickoff.

New this year is "Popcorn for Greenhorns" (PFG) training, where new popcorn chairs can come and learn the basics of the popcorn sale before a traditional training. Two opportunities for this training are available. Please RSVP for the training you can attend. Special prizes for all PFG attendees! A grand prize drawing for a gift card to a store of your choice to buy bonus prizes for your unit's popcorn sale!

The district popcorn chairs and the Northern Star Council are committed to helping each unit and each youth be successful in this falls popcorn sale. If you have questions, please contact your district popcorn chair, or feel free to contact me directly. Thank you for your time and we will see you in August!

Bill Anderson-Horecka
Development Director, NSC

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651-254-9146

August 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13 Crow River #1 7pm Clara City 7pm Burnsville LDS 7pm	14	15
16	17 Glenwood City 7pm	18	19	20 Oakdale 7:30 pm Crow River #2 7pm Minneapolis 7 pm Lonsdale 6:30 pm	21	22 Golden Valley 9:00 am
23	24 Cottage Grove 7pm	25 Arden Hills 7pm	26	27 Osceola WI, 7 pm	28	29 Woodbury 9:00 am
30 Golden Valley 6:30 pm	31	1 Lakeville – 7pm	2	3		

***yellow highlights indicate Popcorn staff advisor Bill Anderson-Horecka or a Trails End Rep will be in attendance**
Popcorn Training Details

<u>Date</u>	<u>Venue</u>	<u>Address</u>	<u>Time</u>	<u>Notes</u>
Thursday August 13	Clara City Community Park	30 NW 2 nd Ave, Clara City, MN	7pm	
	Buffalo Evangelical Free Church	2051 50 th St NE, Buffalo, MN	7pm	
	Burnsville LDS Church	652 Southcross Drive, Burnsville, MN	7pm	
Monday August 17	Holy Cross Lutheran Church	615 Maple St, Glenwood City, WI	7pm	
Thursday August 20	LDS Church in Oakdale	2140 Hadley Ave, Oakdale	7:30 pm	
	Southwest Initiative Foundation	15 Third Ave. N.W. Hutchinson	7pm	
	Christ Lutheran Church	641 89 th Ave, Minneapolis, MN (near Northtown Mall)	7pm	
	Tronjhem Lutheran Church	7525 Garfield Ave. Lonsdale, MN	6:30pm	
Saturday August 22	Gabbert Service Center	5300 Glenwood Ave, Golden Valley, MN	9:00 am* 10:15am	
Monday August 24	Rose of Sharon Church	6875 Jamaica Ave S, Cottage Grove	7pm	
Tuesday August 25	North Heights Church	1700 West Highway 96, Arden Hills, MN	7pm	
Thursday August 27	St. Joe's Church	255 10 th Ave, Osceola WI	7pm	
Saturday August 29	Guardian Angels Church	Woodbury, MN	9:00 am* 10:15am	
Sunday August 30	Gabbert Service Center	5300 Glenwood Ave, Golden Valley, MN	6:30 pm	
Tuesday September 1	Crossroads Church	17671 Glacier Way, Lakeville, MN	7pm	

No matter what district you are from, you can attend any training and receive the same information. Pick one that works for your schedule. All trainings are scheduled for 75-90 minutes depending on attendance.

***Popcorn For Greenhorns (PFG)**—A new opportunity this year, this training will focus on the basic aspects of the popcorn sale for new unit popcorn chairs. The sales guide, sample ordering, online ordering, promotion, kickoffs and more will be taught. Units who have a new unit chair or one that would like a basics refresher are encouraged to attend. Participants then will attend the Council popcorn training immediately following the PFG training.

To RSVP or for more information or if you have questions about any of these trainings, please contact your popcorn chair, or Marge Frenndt at 651-254-9147, mfrenndt@northernstarbsa.org.