



Scouting's Journey to Excellence
2013 District Performance Recognition Program

Item Number	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
1	Journey to Excellence: Performance achievements for units	Have 60% of the units in the district achieve the 2013 Bronze, Silver or Gold award.	Have 65% of the units in the district achieve the 2013 Bronze, Silver or Gold award.	Have 70% of the units in the district achieve the 2013 Bronze, Silver or Gold award.	100	200	400
2	Retention: Improve youth retention rate.	Youth retention rate increased 2 percentage points or met the national minimum of 62%.	Retention is at 68%, or 62% and have a 2 percentage points increase.	Retention is at 75%, or 68% and have a 2 percentage points increase.	100	200	400
3	Membership: Have a growth plan that results in an increase in traditional market share, including Exploring, or an increase in traditional membership including Exploring.	Increase traditional membership, including Exploring, by at least one or increase market share.	Increase traditional membership, including Exploring, by 3% or increase market share by 1%.	Increase traditional membership, including Exploring, by 5% or increase market share by 2%.	100	200	400
4	Finance: Achieve the district's Friends of Scouting, Activity Budget and Product Sales goals.	Achieve FOS, Net Activity and Net product sales goals as established by the council.	Exceed sum of established goals in total by 2% .	Exceed sum of established goals in total by 5%.	100	200	400
5	Training: Increase the number of direct contact leaders who are trained.	Increase trained direct contact leader percentage, or have 40% of direct-contact leaders trained.	Have 60% of direct-contact leaders trained, or have 40% trained and improve by 2%.	Have 80% of direct-contact leaders trained, or have 60% trained and improve by 2%.	100	200	400
6	Unit service: Unit visits are being made and are entered into the Unit Visit Tracking System 2.0.	Six commissioner visits/contacts to 25% of units and they are logged into UVTS 2.0.	Six commissioner visits/contacts to 35% of units and logged into UVTS 2.0.	Six commissioner visits/contacts to 50% of units and logged into UVTS 2.0.	50	100	200
7	Advancement: Increase the ratio of rank advancements to registered members.	Increase Cub and Boy Scout advancement ratio over 2012, or 40% Rank / Cub Scout ratio and 45% Rank / Boy Scout ratio.	55% Rank / Cub Scout ratio and 55% Rank / Boy Scout ratio, or meet the Bronze level and have a 2 percentage point increase in total advancement ratio.	75% Rank / Cub Scout ratio and 65% Rank / Boy Scout ratio, or meet the Silver level and have a 2 percentage point increase in total advancement ratio.	50	100	200
8	Camping: Increase Cub Scout and Boy Scout camping.	Increase Cub Scout and Boy Scout camping, or 25% of Cub Scouts went to resident camp and 45% of Boy Scouts went to a long-term camp.	30% of Cub Scouts went to resident camp and 60% of Boy Scouts went to a long-term camp.	35% of Cub Scouts went to resident camp and 75% of Boy Scouts went to a long-term camp.	50	100	200
9	District Roundtable: The district hosts and promotes a strong Roundtable program that attracts unit representatives.	The District hosts 10 Roundtable meetings throughout the year and an average of 50% of units are represented.	On average, 70% of the District's units are represented at Roundtable	On average, 90% of the District's units are represented at Roundtable	25	50	100
10	Nominating Committee & District Leadership: Using the nominating committee process, the district has strong, trained volunteers.	The district has a trained Nominating Committee chair and a nominating committee that meets and operates in accordance with the council plan.	All registered Committee members have completed Youth protection training. The district slate is voted into place by April 15th.	The District has a net gain of 5 committee members.	25	50	100
					Points		

To earn Bronze: Complete 8 of 10 Bronze requirements, with at least 625 points (from Bronze, Silver, or Gold points list).
To earn Silver: Meet the Bronze award requirement and have at least 900 points (from Bronze, Silver, or Gold points list).
To earn Gold: Meet the Bronze award requirement and have at least 1450 points (from Bronze, Silver, or Gold points list).

Total Points

We certify on our honor as Scout leaders that these requirements have been completed. District _____

District chair _____ District commissioner _____

District executive _____ Level achieved _____ Did not achieve _____

Reviewed and approved by the Council Vice President of District Operations _____

Council commissioner _____ Scout executive _____

Scouting's Journey to Excellence

2012 District Performance Recognition Program

Journey To Excellence, the BSA performance recognition program, changes the basic way we measure and recognize success in the Boy Scouts of America by moving away from measuring process and moving to measuring performance. It is based on many of the best practices used in the corporate performance measurement field today. Below provides specific information to help you understand the criteria and exactly what data will be used to determine the three levels of performance. In planning your strategy, use actual numbers from the previous year to guide your performance improvement goal planning.

1	Unit JTE: Of the units registered as of 12/31/2012, at least 60% achieve 2013 Journey to Excellence Bronze, Silver or Gold award.
2	Scout Retention: Determined using 2013 recharter figures, as listed in the MyBSA monthly retention report. Final qualification determined by the December 2013 report. [MyBSA > Membership > Membership Analysis > Percent Youth Retention by program [date]]
3	Membership: Increase 12/31/2013 registration of total Lone Cub Scouts, Lion Cubs, Cub Scouts, Lone Boy Scouts, Boy Scouts, Varsity Scouts, Venturers, Sea Scouts, and Explorers by at least one, compared to 12/31/2012. For market share, increase 12/31/2013 members divided by total available youth on 6/30/2013 over 12/31/2012 membership divided by 6/30/2012 TAY. For example - if Market share in 2012 was 8.64% and market share in 2013 is 8.72%, the district qualifies for a 1% increase. $(8.72 / 8.64 = 101\% = \text{Silver})$
4	Finance: Achieve the overall sum of District finance goals including Friends of Scouting, Net Product (32% of gross district camp card and popcorn sales), and Activity budgets (15% of 2012 gross activity revenue). [NSC Product Totals and Goals, FOS, and Activity Budget Reports].
5	Trained Leaders: Number of CM, CA, TL, DL, DA, WL, WA, SM, SA, 10, NL, NA, VC, VA, SK, or MT (paid or multiple registration) completing basic training requirements for their position, divided by total number of positions listed above. [Training Completed, Training Not Completed reports]
6	Commissioners: Number of units receiving six or more visits or contacts as reported by the Unit Visit Tracking System (UVTS 2.0) divided by the total number of traditional units on 12/31/2012.
7	Advancement: Have an increase in ratio of ranks (Bobcat to Arrow of Light, and Tenderfoot to Eagle) earned in 2012 divided by the number of registered Cub Scout and Boy Scout members on 12/31/2012.
8	Camping: Have an increase in percentage of Cub Scouts on 6/30/2013 attending a council Cub Scout resident camp and Boy Scouts attending any in-council / out-of-council long-term camp, including unit-specific long-term camping programs of at least 5 nights, high-adventure experience (Philmont, Sea Base, Northern Tier, Jamboree, or serving on camp staff, OR have at least 30% of registered Cub Scouts as of 6/30/2013, attending camp and have at least 45% of 6/30/2013 Boy Scouts participating in the above-mentioned long-term camping. [NSC Camping report]
9	Roundtable: In 2013, the District hosts 10 Roundtable meetings (including Kickoff). Each District will collect attendance data and enter it monthly in the Online Toolbox System. To determine average number of units represented, Unit Attendance information from the Toolbox System will be calculated with number of units and number of roundtables. $[(\text{Number of Units attending each roundtable}) / (\text{number of units as of 12/31/2012})] / (\text{number of roundtables held})$.
10	Nominating Committee & District Leadership: The district has a nominating committee that meets in accordance with the council plan, including having a trained Nominating Committee Chair. Nominating Committee members and slates will be tracked by the Council Operations Committee and used to determine score. District Committee growth determined by total registered District Members at Large, District Committee Chair and District Vice Chair as of 5/31/2013 vs. 5/31/2012 (per District recharter and Nominating Committee Process).

Scoring the district's performance: To determine the district's performance level, you will use the above information to determine the points earned for each of the 10 individual criteria and then add those individual point scores to determine a composite score. Count only the highest point total achieved in any one requirement. Bronze level requires earning 8 of the 10 criteria plus 625 points, Silver level requires earning the Bronze level and 900 points, and Gold level requires earning the Bronze level and 1450 points.