

Square Credit Card Reader Partnership

Northern Star Council is excited to announce a partnership with Square Credit Card readers and Trails End to provide access to Credit Card readers for all Units, regardless if the unit sells popcorn or not.

Trail's End has partnered with Square, the leading provider in tools for every part of running a business, from accepting credit cards to sales & inventory tracking. *NEVER lose a sale because your customer says "Sorry, I don't have any cash!" Now you can accept credit cards with SQUARE. Accepts all major credit cards: Visa, Mastercard, Discover, and AMEX.*

- Works with iPhone, iPad, and Android devices.
- Promotional rate of 2.4% per swiped transaction exclusively through Trail's End for 2015.
- No credit card processing fees on the first \$100 in sales.
- Free, easy to use readers that are PCI-Compliant.

To receive this exclusive rate, Popcorn units sign up in the popcorn system. Non units see FAQ's below.

NEW SQUARE USERS: Registration Process

- Log into the Trail's End Popcorn System.
- On the homepage, click the Square registration link, which will take you to a page to register your account.
- Fill in your information in the blank fields, and click continue.
- Follow the prompts, and complete the registration process.



Helpful Videos on Trailsend.com

- Linking Your Bank Account
- Accepting Payments with the Keypad

FAQ

Q: I am a unit leader that registered an account through the Popcorn System, and linked my unit's bank account. How do I invite others to sell on behalf of the unit?

A: Square offers Employee Management functionality that allows you to invite others (including Scout parents) to accept payments on your behalf. All transactions made by your mobile staff go to your registered bank account. For more detailed information, please review the help guides online—Employee Management, Mobile Staff to Employee Management.

Q: We don't sell Trails End popcorn, how we do acquire a Square reader for our unit?

A: Starting August 10, Visit www.buyscoutpopcorn.com and click on the SQUARE tab at the top of the page. Then click on the "Non popcorn selling unit" link. We ask that non selling units watch a short video (5-10 min) about the benefits of selling popcorn along with their current fundraiser. No obligation. A link to the square sign up will be at the end of the video.

More Questions? Contact Bill Anderson-Horecka at 651-254-9146, or billa-h@nsbsa.org