



# FOR SNFS!



On **September 22nd**, every elementary school will have a Scouting recruitment post. **You can use Pokémon Go** to help draw additional kids and families to your school! **It's easy in three simple steps:**

1. **Find someone in your Pack with the Pokémon Go app, or download it yourself.** Pokémon Go is the most popular mobile game **EVER**. Someone has it. Ask your Scouts!
2. Place a "Lure" at your school's Pokéstop as soon as you're there. **Most Schools have at least one.** Lures draw additional Pokémon to your location—every new account starts with two of these, or they cost \$.99 in-game. **Players can see the active lure as a cascade of purple petals appear around your Pokéstop.** Lures are active for 30 minutes.
3. Watch them come! **Pokémon Go players love to go to active lures.** The more players nearby, the more Pokémon show up for capture. **When you see kids and families wandering around your site with their phones out, approach them about the REAL WORLD adventure of Scouting!** Ask them about what Pokémon they've been catching, too!



**Lure Module**

